



Diona Hollar Rose

August 15, 1947 - December 11, 2025

Diona Hollar Rose, born August 15, 1947, in Woodstock, Virginia, passed away on December 11, 2025 surrounded by her loving family. A devoted wife to Larry for 60 years, Diona was the heart of her family and a driving force behind the family business Shenandoah Greenery. She cherished her children, grandchildren, and great-grandchildren—her beloved “rosebuds”—and found her greatest joy in their love and togetherness. Diona’s warmth, adventurous spirit, and competitive game nights created countless cherished memories. She is fondly remembered for her lifelong friendships, her playful sense of humor, and her unwavering devotion to family. Diona’s legacy of love, laughter, and strength will live on in all who knew her.

Diona was preceded by her parents Richard and Geneva Hollar as well as her beloved brother Dallas Hollar. She is survived by her loving husband, Larry Rose; her children Kenneth Farmer (Julie), Tonja Landreth (Brian), Tyanne Lowe, Tammy Robertson (Ed), Troy Rose (Nichole) and Timothy Rose (Kevin). She is also survived by her grandchildren Jessica, Cory, Seth, Kayli, Shelby, Raelyn, Kylene, Dalton, Dakota, Dustin and Emily and several great-grandchildren and nieces and nephews.

Services to honor her remarkable life will be held On Tuesday December 16, 2025, at 2:00pm at Wesley Chapel Church in Woodstock. Burial will follow in Hudson Crossroads Cemetery. Pastor Terry Hendricks will officiate.

Memorial contributions may be made to Shenandoah County Pregnancy Center, 28 Cedar Wood Lane Edinburg, VA 22824 or by donating online at https://crm.bloomerang.co/HostedDonation?ApiKey=pub_19f7d931-4139-11ee-9007-06d616d7ff43&WidgetId=14336

Cemetery Details

Hudson Cross Roads Cemetery

11265 Senedo Road
Mount Jackson, VA 22842

Previous Events

Funeral Service

DEC 16. 2:00 PM (ET)

Wesley Chapel UMC
2395 Readus Rd
Edinburg, VA 22824
(540) 984-4464

Tribute Wall

AW

“ Arielle W. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Diona Hollar Rose.

Arielle W. - December 16, 2025 at 10:13 AM



“ Beautiful in Blue was purchased for the family of Diona Hollar Rose.



December 16, 2025 at 08:15 AM

KE

“ Kimberly Earhart purchased the Divine Peace Bouquet for the family of Diona Hollar Rose.



Kimberly Earhart - December 15, 2025 at 09:23 PM

YB

“ Yuri and Rachel Bart purchased the Full Of Love Bouquet for the family of Diona Hollar Rose.



Yuri and Rachel Bart - December 15, 2025 at 07:51 PM



“ *Simply Elegant Spathiphyllum was purchased for the family of Diona Hollar Rose.*



December 15, 2025 at 02:12 PM



“ *Hi Rose family, Sending our deepest condolences for Diona's passing, she will be missed by many!! May The LORD God Bless you and wrapp His Loving Arms around you and give you Peace in this time of grieving. Absence of body is to be PRESENCE with Our LORD!!! Joe and Kim*

Kim Wyatt - December 15, 2025 at 01:48 PM



“ *Beautiful Dreams was purchased for the family of Diona Hollar Rose.*



December 15, 2025 at 01:46 PM



“ *~Benedictine Sisters of Virginia planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Diona Hollar Rose.*

~Benedictine Sisters of Virginia - December 15, 2025 at 01:46 PM

JF

“ Joe Wyatt and the families purchased the Full Of Love Bouquet for the family of Diona Hollar Rose.



Joe Wyatt and the families - December 15, 2025 at 01:05 PM

MB

“ Mike, Tabi, Ally & Dallas Bryant planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Diona Hollar Rose.

Mike, Tabi, Ally & Dallas Bryant - December 15, 2025 at 12:24 PM

MB

“ Mike, Tabi, Ally & Dallas Bryant purchased the Peaceful White Lilies Basket for the family of Diona Hollar Rose.



Mike, Tabi, Ally & Dallas Bryant - December 15, 2025 at 12:24 PM

WP

“ With Love from Sasha Prokopchuk purchased the Peaceful White Lilies Basket for the family of Diona Hollar Rose.



With Love from Sasha Prokopchuk - December 15, 2025 at 11:01 AM

BS

“ So very sorry Troy..your mom was a dear sweet lady. Thoughts and prayers to you all

Bobbi Swartz - December 15, 2025 at 10:30 AM

GA

“ Gina Rose and Lindsey Aguirre planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Diona Hollar Rose.

Gina Rose and Lindsey Aguirre - December 15, 2025 at 10:22 AM

GA

“ Gina Rose and Lindsey Aguirre purchased the Full Of Love Bouquet for the family of Diona Hollar Rose.



Gina Rose and Lindsey Aguirre - December 15, 2025 at 10:22 AM

KD

“ Kelly Dowd purchased the Beautiful in Blue for the family of Diona Hollar Rose.



Kelly Dowd - December 15, 2025 at 10:16 AM

KD

“ Kelly Dowd planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Diona Hollar Rose.

Kelly Dowd - December 15, 2025 at 10:16 AM

CB

“ Chris and Eileen Bosko planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Diona Hollar Rose.

Chris and Eileen Bosko - December 15, 2025 at 09:54 AM



“ Serene Retreat was purchased for the family of Diona Hollar Rose.



December 15, 2025 at 09:54 AM

KL

“ First time I met her. You couldn't help but fall in love. She was the brightest light in the room. That light will forever remain in my heart.

Kathy Lam - December 15, 2025 at 09:51 AM

KF

“ Kim tripp and family planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Diona Hollar Rose.

Kim tripp and family - December 15, 2025 at 09:47 AM

KF

“ Kim tripp and family purchased the Pink Tribute S pray for the family of Diona Hollar Rose.



Kim tripp and family - December 15, 2025 at 09:47 AM